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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Number : 10/812,394 Confirmation No.: 1742  
Applicant : Fuloria et al.  
Filed : 03/30/2004  
Title : Selectively Delivering Advertisements Based at Least in Part on  
Trademark Issues  
TC/Art Unit : 3622  
Examiner: : Unknown  
  
Docket No. : 64557.000019 (GP-227-00-US)  
Customer No. : 21967

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

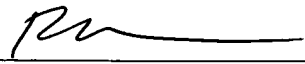
Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Supplemental Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

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Dated: December 6, 2005



<b>Application Number</b>	<b>10/812,394</b>
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**10/812,394**

<b>Filing Date</b>	<b>03/30/2004</b>
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**03/30/2004**

<b>First Named Inventor</b>	<b>Fuloria et al.</b>
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Fuloria et al.

Art Unit	3622
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3622

<b>Examiner Name</b>	<b>Unknown</b>
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## Unknown

<b>Attorney Docket Number</b>	<b>64557.000019 (GP-227-00US)</b>
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**64557.000019 (GP-227-00US)**

## U.S. PATENT DOCUMENTS

[illegible]

## OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials		Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
			Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

EXAMINER SIGNATURE

DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.